

Booster Club Meeting Notes

Date: Sept 8, 2025

Location: Online Google Meet

Recorder: Oladapo Olarinde

1. Treasurer's Report

- Current revenue: ~\$1,499 (from early volleyball and field hockey events).
- Football gate sales have not yet begun.
- Spirit wear sales (August): \$1,100.
- Membership sales: slow start but increasing.
- Concessions: limited so far but expected to grow with football games.
- Team funds as of the end of August: ~\$33,500.
- Major summer fundraiser: Girls Basketball (camps).
- Senior banners: ~\$32-33 each, sold at \$35 (minimal profit).

2. Fundraising Updates

- Football: discount cards + other fundraiser.
- Cheer: Invitational scheduled for Sept. 27; boosters may help with concessions.
- Volleyball: concessions & candy sales.
- Cross Country: apparel store partnership for sneaker sales.
- Golf: exploring a crowdsourced fundraiser.
- New regulation from FCPS: Only Booster Clubs (not teams, students, or coaches) can run crowdsourcing fundraisers. FCPS exploring one unified platform (likely "eTeams").

3. Director's Report / Events

- Home Varsity Football Games: Sept. 12, Sept. 26, Oct. 3, Oct. 17 (Homecoming), Oct. 30 (Pyramid Night).

- Senior Nights: Boys Volleyball – Oct. 9; Field Hockey – Oct. 13; Girls Volleyball – Oct. 16; Football, Cheer, XC, Golf, Band, Orchestra – Oct. 3.
- Homecoming: Oct. 17.
- Kona Ice Truck at games: Sept. 12, Oct. 3, Oct. 17 (20% sales to boosters).
- Special Olympics Soccer Event: not hosted this year due to scheduling conflict.
- Boosters will fully staff football concessions to retain revenue for the general fund.
- Students can volunteer for service hours (high school preferred over middle school).
- Volunteers needed for Sept. 27 Cheer Invitational and all football games.
- Strong revenue potential: ~\$1,000 per football game in concessions.

4. Booster Website Discussion

- Parents suggested more visibility for team fundraisers online.
- Current school website needs to be updated, delay due to FCPS system changes.
- Proposal reviewed: Booster Spark platform (preferred over Team Snap).
- Benefits: online pass sales, team-specific donation pages, QR code gate passes, bilingual option (Spanish).
- Cost: \$89/month (0% transaction fee) or \$59/month + 3.5% transaction fee.
- Club voted in favor of \$89/month plan for a one-year trial.
- Next Steps: Set up Booster Spark account, assign multiple administrators, build pages for passes, donations, senior banners, and spirit wear.

6. Spirit Wear

- Sales table will be set up at football games near concessions.
- Estimated revenue: \$150–\$200 per game.
- Best sales occur pre-game and halftime.

7. Action Items

- Website Setup: Dapo to initiate Booster Spark onboarding; others to assist with admin setup.

- Senior Banners: Janine to request updated quote from Fast Signs and prepare parent/coach letters.
- Concessions: Volunteers to confirm availability via email; Wednesday setup session planned.
- Spirit Wear: Janine and volunteers to run table before and during football games.
- Homecoming & Pyramid Night: messaging to begin soon.

8. Next Meeting

- [TBD]

Meeting adjourned with appreciation for all volunteers and supporters.